

MARCH 2020

# **PRESS** INFORMATION

**KINVARO T-SLIM WINS RED DOT  
AWARD**



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ENGLISH

## **Kinvaro T-Slim wins Red Dot Design Award 2020**

**Yet another award for GRASS: the drawer system Vionaro was only recently honoured with a Red Dot Award; this year, GRASS has won this prestigious award in the "Product Design" category for its new, completely innovative movement mechanism Kinvaro T-Slim.**

The Red Dot Award focuses on values that are particularly important in product development terms and contribute to making a product stand out from the competition: innovation and high design quality. The international jury awards its seal of quality approval only to products of outstanding design quality; accordingly, the competition for this award is fierce. Last year alone, around 6,500 products were submitted for consideration. From this huge number of submissions, Kinvaro T-Slim was one of the products chosen as outstanding. GRASS has now won one of these coveted design awards for the fifth time.

With Kinvaro T-Slim, the award has been given to a movement mechanism that is a market first. Kinvaro T-Slim is the thinnest, most efficient flap lift system ever developed by GRASS. It combines purist looks with outstanding durability and the art of perfect movement in a unique way. The flap lift mechanism blends into the furniture almost invisibly, thereby unlocking completely new possibilities for overhead wall cabinets. It offers furniture designers and manufacturers maximum flexibility. Besides the aesthetic bonus, the reduction in size offers another advantage: the flap lift mechanism takes up very little room, which means that the available storage space can be used to its full potential.

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"We are extremely delighted about winning yet another Red Dot Award," says GRASS product manager Harald Küper. "The award confirms the feedback we have had from our customers: that there is currently no other product like Kinvaro T-Slim to be had on the market, and that its advantages totally meet the zeitgeist."

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**Shortcut:**

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Kinvaro\_T-Slim\_3Set\_RedDot\_GRASS



Kinvaro\_T-Slim\_Green\_RedDot\_GRASS



Kinvaro\_T-Slim\_Red\_RedDot\_GRASS

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Kinvaro\_T-Slim\_Transparence\_  
RedDot\_GRASS

## **GRASS Movement Systems**

A globally successful group of companies, a fresh brand with tradition and an extraordinary diversity of perspectives – that’s GRASS in a nutshell. With sales revenues of 380 million euros in the financial year 2019, some 1,900 employees at 19 locations and more than 200 distributors in 60 countries, GRASS ranks among the world’s leading specialists in movement systems. As development partner and systems supplier to the furniture industry, GRASS has been creating products which inspire its customers for over 70 years. GRASS drawer, slide, hinge and flap systems are brand-name products that move the furniture of prestigious brands.

## **GRASS Group Factbox**

Owner:	Würth Group
Management Board:	Albert Trebo, Thomas Müller
Employees:	about 1,900 employees worldwide
Sales revenues 2019:	380 million euros
Production companies:	Austria: Höchst, Götzis and Salzburg Czech Republic: Krumlov Germany: Reinheim USA: Kernersville NC
Sales companies:	Australia: Melbourne Canada: Toronto China: Shanghai Germany: Ofterdingen, Verl Italy: Pordenone South Africa: Cape Town, Johannesburg Spain: Iurreta Sweden: Jönköping Turkey: Istanbul USA: Kernersville NC UK: West Bromwich

## **Press Contact**

Further information can be requested by contacting our PR agency,  
GOOS COMMUNICATION. Downloads and additional information are also  
available online at [www.grass.eu](http://www.grass.eu).

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